

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

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Comments	Billing Type	Account Types	CPE	Phone/Fax	<b>Buyer Name</b>	Sales Office	Salesperson	Brand	Product	Agency	Advertiser	Schedule Dates	Contract #
OBAMA FOR AMERICA	Standard	National/Political	N/A		BASSETT,LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	OBAMA:60 (26653)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	10/30/12-11/05/12	339164
		Sales Tax	Net rotar	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
			\$81,387.50	\$14,362.50	15.00		Normal		06397900	No	Jill Hipskind	10/31/12	10/29/12
		www.coco.philedon	and annual region			moonum kironed	***************************************			Grand Lotal:	Nov. 2012	By Broadcast Month Spots	Charlotte (WSOC)
										34	34	Spots	
										\$95,750.00	\$95,750.00	Rate	

10/29/12		\$2,400.00 Charlotte (WSOC)	\$2,400.00	\$2,400.00	1	×	×	. 1	1:00 SP- 5:30P (EST)	4	10/30/12-11/02/12	14.0 Normal Line / Spot	14.0
10/29/12		\$3,300.00 Charlotte (WSOC)	\$3,300.00	\$1,650.00	2	×	×	2	1:00 4P- 5P (EST)	5	10/30/12-11/02/12	13.0 Normal Line / Spot	13.0
10/29/12		\$5S0.00 Charlotte (WSOC)	\$550.00	\$550.00	<u>.</u>	<u>-</u>	-		1:00 12P- 12:30P (EST)	رم د	11/04/12-11/04/12	12.0 Normal Line / Spot	12.0
10/29/12		Charlotte (WSOC)		\$550.00		1	-		1:00 12P- 12:30P (EST)	5	11/03/12-11/03/12	11.0 Normal Line / Spot	11.0
10/29/12		\$750.00 Charlotte (WSOC)	\$750.00	\$750.00	_	×	×	1	1:00 12P- 1P (EST)	57	10/30/12-11/02/12	10.0 Normal Line / Spot	10.0
10/29/12		\$750.00 Charlotte (WSOC)	\$750.00	\$750.00	ь	×	×	L	1:00 10A- 11A (EST)	S	10/30/12-11/02/12	9.0 Normal Line / Spot	9.0
10/29/12		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$750.00	2	×	×	2	1:00 9A- 10A (EST)	л	10/30/12-11/02/12	8.0 Normal Line / Spot	8.0
10/29/12		\$1,600.00 Charlotte (WSOC)	\$1,600.00	\$1,600.00	1	1	-		1:00 8A- 9A (EST)	ω	11/04/12-11/04/12	7.0 Normal Line / Spot	7.0
10/29/12		\$550.00 Charlotte (WSOC)	\$550.00	\$550.00	<u> </u>	1			1:00 6A- 7A (EST)	6	11/03/12-11/03/12	6.0 Normal Line / Spot	6.0
10/29/12		\$650.00 Charlotte (WSOC)	\$650.00	\$650.00		1			1:00 7A- 8A (EST)	5	11/03/12-11/03/12	5.0 Normal Line / Spot	5.C
10/29/12		\$5,850.00 Charlotte (WSOC)	\$5,850.00	\$1,950.00	ω	×	×	ω	1:00 8A- 9A (EST)	4	10/30/12-11/02/12	4.0 Normal Line / Spot	4.C
10/29/12		\$6,4S0.00 Charlotte (WSOC)	\$6,450.00	\$2,150.00	ω	×	×	ω	1:00 7A- 8A (EST)	4	10/30/12-11/02/12	3.0 Normal Line / Spot	3.6
10/29/12		\$2,350.00 Charlotte (WSOC)	\$2,350.00	\$2,350.00	<u></u>	× ×	×	1	1:00 6:30A- 7A (EST)	4	10/30/12-11/02/12	2.0 Normal Line / Spot	2.0
10/29/12		\$4,700.00 Charlotte (WSOC)	\$4,700.00	\$2,350.00	2	×	×	2	1:00 6A- 6:30A (EST)	4	10/30/12-11/02/12	1.0 Normal Line / Spot	1.0
Entered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Mo Tu \	SPW	ength Run limes	Sec Length	Dates	Lifte Type / Break Type (Kel #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Accepted-Agency/Advertises

Date

Accepted-Station

Daie:

Printed At: 12:12 PM on Thursday, November 1 2012



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Account Types

National/Politica

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office

> BASSETT, LAURA Telerep/Philadelphia

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Schedule Dates Contract #

339164

Date Entered

OBAMA:60 (26653) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/30/12-11/05/12

**Last Modified** 10/31/12 10/29/12

By Broadcast Month Charlotte (WSOC) Spots 34

Rate

Entered By	Jill Hipskind	Nov. 2012	34	\$95,750.00	00022
CO-OP	No	Grand Total:	34	\$95,750.00	
Headline#	06397900				
Demo					
Order Type	Normal	in the state of th			6000000
Package Deal		inoutraliame oc			
Commission%	15.00	4-401840000m			255000000
Commission	\$14,362.50	in de la companya de			
Net Total	\$81,307.50				
Sales Tax					
		<b>◆</b> 103000 <b>4</b>			100000
					S10 100 19702

				38	CONFIRMATION CONTRACT		2				
10/30/12		\$10,000.00 Charlotte (WSOC)	\$10,000.00	ь	×	ı	1:00 9:30P- 10P (EST)	6	10/31/12-10/31/12	27.0 M/G For 21.0.1 / Spot	27.0
10/29/12		\$750.00 Charlotte (WSOC)	\$750.00	1	× × ×	1	1:00 3P- 4P (EST)	5	10/30/12-11/02/12	26.0 Normal Line / Spot	26.0
10/29/12		\$850.00 Charlotte (WSOC)	\$850.00	1	× × × ×	1	1:00 5:30A- 6A (EST)	"	10/30/12-11/02/12	25.0 Normal Line / Spot	25.0
10/29/12		\$6,000.00 Charlotte (WSOC)	\$6,000.00	1			1:00 9P- 10P (EST)	ъ	11/02/12-11/02/12	24.0 Normal Line / Spot	24.0
10/29/12		\$10,000.00 Charlotte (WSOC)	\$10,000.00	1			1:00 10P- 11P (EST)	л	11/01/12-11/01/12	23.0 Normal Line / Spot	23.0
10/29/12		\$8,600.00 Charlotte (WSOC)	\$8,600.00	1	1		1:00 10P- 11P (EST)	5	10/31/12-10/31/12	22.0 Normal Line / Spot	22.0
10/29/12		Charlotte (WSOC)	\$10,000.00		<b>P</b>	_	1:00 8:30P- 9P (EST)	5	10/31/12-10/31/12	21.0 Normal Line / Spot	21.0
10/29/12		\$12,000.00 Charlotte (WSOC)	\$12,000.00	1		1	1:00 7:57P- DANCING WITH THE STARS		11/05/12-11/05/12	20.0 Normal Line / Spot	20.0
10/29/12		\$1,400.00 Charlotte (WSOC)	\$1,400.00	1	×××	1	1:00 11:35P- 12:02A (EST)	4	10/30/12-11/01/12	19.0 Normal Line / Spot	19.0
10/29/12		\$2,400.00 Charlotte (WSOC)	\$2,400.00	× 1	× × ×	1	1:00 11P- 11:35P (EST)	4	10/30/12-11/04/12	18.0 Normal Line / Spot	18.0
10/29/12		\$3,200.00 Charlotte (WSOC)	\$3,200.00	1	× × × × ×	ш	1:00 6:58P- 7:30P (EST)	ω	10/30/12-11/02/12	17.0 Normal Line / Spot	17.0
10/29/12		\$6,000.00 Charlotte (WSOC)	\$3,000.00	2	××××	2	1:00 6P- 6:30P (EST)	4	10/30/12-11/02/12	16.0 Normal Line / Spot	16.0
10/29/12		\$2,600.00 Charlotte (WSOC)	\$2,600.00	1	× × ×	1	1:00 5:30P- 6P (EST)	4	10/30/12-11/02/12	15.0 Normal Line / Spot	15.0
Entered	Comments	Total Station	Rate	Su Spots	SPW Mo Tu We Th Fr Sa Su	SPW Mo	Length Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

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An uphat Agency/Advantage:

Date:

Acceptext-Station:

0379

Campunis:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax

**Buyer Name** Sales Office Salesperson

BASSETT, LAURA Telerep/Phlladelphia

Package Deal

Order Type

Commission Commission %

**Account Types** 

National/Political

Sales Tax

OBAMA FOR AMERICA

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser

Schedule Dates Contract #

339164

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Political - Federal Candidate (1067) Telerep/Philadelphia, Philadelphia (1057) OBAMA:60 (26653) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/30/12-11/05/12

CO-OP Demo Headline# Entered By Last Modified 10/29/12

10/31/12 Jill Hipskind 06397900

34 Rate

Charlotte (WSOC)
By Broadcast Month
Nov. 2012 Spots 34 \$95,750.00 \$95,750.00

15.00 \$14,362.50 Normal <del>\$81,387.50</del> Grand Total:

ALCEDIO PAGENCY/Advortisor:		28.0 M/G	Line
Ky/Advertiser:		28.0 M/G For 11.0.1 / Spot	Line Type / Break Type (Ref #)
		11/04/12-11/04/12	Dates
		4	Sec
		1:0	Sec Length
Accepted Station:	00	1:00 12;30P- 1P (EST)	Run Times
Significan	CONFIRMATION CONTRACT		SPW
	K		SPW Mo
			Tu We Th
	Š		Fr Sa
	J	×	S.
	20	<u></u>	Spots
Date		\$550.00	Rate
Spreamon)		\$550.00	Total
		\$550.00 Charlotte (WSOC)	Station
			Comments
		10/31/12	Entered

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